

KAROLINA TISHCHENKO

UX/UI DESIGNER

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CORE SKILLS

- Responsive Design
- UX/UI Design
- Design System
- Accessibility UX
- Product Design
- Interaction Design
- User Research
- Wireframing
- Prototyping

PROFESSIONAL EXPERIENCE

Reality+ (London, United Kingdom)

05/2022 – Present

Web Designer

- Created visually appealing and user-friendly interfaces that contributed to enhanced user engagement and satisfaction.
- Influenced accessibility compliance across design systems through partnerships and sprints.
- Identified and troubleshooted UX problems.
- Developed storyboards, user flows, wireframes, prototypes, and visual designs.
- Produced and built content for the web, amending and developing digital and graphic artwork (emails, banners, social media, icons).
- Took ownership of briefs to produce high-quality assets in accordance with brand guidelines.
- Collaborated with front-end and back-end teams to ensure design implementation.
- Worked on notable projects such as:
 - **BBC Studio: Doctor Who Worlds Apart** – Developed comprehensive UX/UI designs that increased user retention.
 - **FIFA: Own the Zone – Men’s World Cup and Women’s World Cup** – Enhanced user navigation and interactive features.
 - **ITV Studio: Thunderbirds Are Go!** – Ensured alignment with brand aesthetics and user expectations.
 - **Sandbox: Top Gear** – Implemented features that improved interactive functionality.

Cousins Furniture (Birmingham, United Kingdom)

10/2021 – 05/2022

Web & Graphic Designer

- Designed wireframes and mock-ups for the company website and delivered them to UI designers.
- Managed the creation of press ads, brochures, and social media content.
- Created online graphics, videos, animations and manipulating digital images.
- Refreshed and maintained the company website, ensuring consistency with branding.
- Designed and developed digital content across channels including social media, website and email.

Freelance

11/2020 – 10/2021

UX/UI Designer

- Increased usability and accessibility in digital products for diverse clients.
- Conducted UX research and developed wireframes and prototypes across platforms.
- Delivered creative concepts and managed projects for various industries.

BEMYSELF Brand Agency (Lisbon, Portugal)

02/2019 – 10/2020

Graphic & Multimedia Designer

- Designed engaging content for social media, increasing customer engagement.
- Managed design projects from concept to completion, ensuring brand consistency.
- Maintained brand consistency throughout all marketing projects.
- Designed and oversaw design projects from conception to delivery.

EDUCATION

POLYTECHNIC INSTITUTE OF LEIRIA (Leiria, Portugal)

2016 – 2019

Degree in Graphic and Multimedia Design

CERTIFICATIONS & OTHER

- **Language Skills - English** (Advanced), **Portuguese** (Native), **Ukrainian** (Native)
- **Google UX Design Specialisation** (*Coursera, 2024*)
- **Motion Design with Figma** (*ZTM Academy, 2024*)
- **Graphic Design & Web Development** (*Shaw Academy, 2021*)
- **HTML, CSS, and JavaScript for Web Developers** (*Johns Hopkins University, 2020*)
- **Google Digital Unlocked: Fundamentals of Digital Marketing** (*Google, 2020*)